

## Company Profile #2064

<b>Annual turnover / €</b>	approx. 232 000
<b>Date established</b>	09.10.2000
<b>Number of employees</b>	18
<b>Industry</b>	IT
<b>Main Products</b>	Internet systems b2b, b2c, c2b; web-design, e-commerce sites, web-sites, multimedia products, educational programs, electronic operational systems (CRM), operational programs ERP modules (MRP, MRPII, SCM)

### **Company overview:**

The company was established in October 2000. It has marketing partners in USA, California (Visalia) and in Germany, Hanover. It has exporting experience since 2001 and a database of customers across USA, Germany and UK. In 2001 the company participated in the 5<sup>th</sup> International Aero-Space conference MAX 2001 by developing software for helicopter engineers. In 2003 its presentation of the operational systems at COMDEX 2003, Las Vegas, USA, in 2004 company's CEO was granted the title of the Best Young Executive in Rostov region, Russia.

### **Business description:**

The company has constant international experience in developing and outsourcing its products. Staff of the company are able to work with the following programs: PHP, C#, Perl, ASP, ASP.Net, JSP, Java2, ColdFusion, XML, MySQL, PostgreSQL, MSSQL, Oracle, HTML/DHTML, Java Script, ActionScript, Flash. For developing additional patches for Windows, Linux and mobile platforms they use: Java2 (J2EE, J2ME), C++, MFC, STL, ATL, WTL, ActiveX, COM, DCOM, Win API, BC++ Builder, Visual Studio .Net, Delphi, Kylix.

Company's present products embrace:

- *web sites*
- *internet distributing systems*
- *web design*
- *hosting and technical auditing*

Clients mainly come from Rostov region and Moscow region. Business relationships with international customers are developed with Canada, USA, Germany and UK.

Customers might be differentiated into the following groups:

- *educational centers*
- *advertising companies*
- *government informing agencies*
- *stocks and stock exchange markets and its participants*

The company has close relationships with local universities. It therefore has access to new research materials and to the latest innovations in the software area.

The company has the following strengths:

- *good reputation;*
- *low labor cost;*
- *6 years on the market and 6 years of successful international experience;*
- *ability to develop and support IT programs / systems / design of high complexity.*
- *highly professional and responsible personnel;*
- *positive experience of working with foreign consumers;*

### **Major products and services:**

- *Web-portals;*
- *ERP support systems;*
- *Web-design;*
- *Electronic educational systems;*
- *B2B, B2C, C2B platforms;*
- *E- Commerce platforms;*
- *Operational systems;*
- *Multimedia products*

### **Opportunities for cooperation:**

The company with its open-minded concepts, a team of highly educated professionals and high responsibility towards achieving goals is looking for:

- participation in the government programs to develop different internet projects;
- wholesales or retail outlets interested in virtual attraction of the customers or e-commerce;
- educational centers & information agencies.

### **Characteristics of the main services:**

#### ***Design and make-up***

Are You in need of a Design solution? Who can you apply to?

To get the correct answer and solution you have to apply to the experts, to those having specialized education and high level knowledge, to those having large practical experience, to those who can offer answers to your questions and services you are looking for.

The team has got such experience. We are experienced at the development of not only logos, page mockup of the Internet sites but also at a wide range of directions in all branches. Industrial design (package, booklets, ergonomics of details), corporate identity\style development, before print preparation of a book mockup, interior design – all these are the activity lines of its design department.

A list of the developments carried out by us in the field of design:

- Style development and enterprise policy corporate design (logos, document patterns, presentations);
- Program product interface design (ergonomics, uniqueness, composition and Your color spectrum);
- Development of mockup parts design: mockups, graphics elements, buttons and other complex manipulators;
- Convenient intellectual site surfing;
- Development of multimedia applications and packages;
- Development and audit of the site\system content;
- Audio\Video set-up and installation;

- CAD/CAE development and implementation of the systems;
- Computer games development (Testing, modeling, visualizing and designing, animation);
- Interactive 3D graphics;
- Before print preparation and installation.

### ***Distributed systems***

The work with Unix and Windows NT platforms gave us a chance to develop and implement serious applications that define information access policy, multi-level safety system, journalizing of all the operations, definition of unauthorized access to the system, firewall protection, testing on refusal and finding out of software weak points. Powerful instruments for e-commerce – from on-line shops up to Web-publications, every business trend became dependable from the Internet applications and distributed data bases.

The team will supply you with all necessary facilities and specialists capable to develop powerful applications for e-commerce. XML or extensible Markup Language is a language for e-commerce and at the same time a set of instruments of the next generation to exchange and transfer information in the systems with different architecture. The technologies installed into XML and SQL servers make it possible to simplify the integration of final systems and increase data transfer efficiency integrally with the use of modern means of protection firewall.

The examples of the implemented B2B systems on the basis of Java applications and the latest achievements of Microsoft allow to select a universal and effective solution to any e-business structure.

Our solutions also include:

- Services for an effective analysis;
- Data handling and information selection\sampling;
- Analysis based on Web functions;
- Extended safety system;
- Indexed arrays;
- Scaling;
- Data replication.